



*Featuring Banks & Shane*

# **Sponsorship Opportunities**

Little River Farms, Milton, GA  
November 6, 2016





## 2016 BBQ in the Burbs Sponsorship Opportunities

The 2016 BBQ in the Burbs featuring Banks & Shane will be held on November 6, 2015 at Little River Farms in Milton, GA. Our goal is to raise \$50,000 in sponsorships to help support the programs and services HomeStretch provides to working homeless families in north metro Atlanta.

This event will attract over 300 guests from across the six cities of North Fulton.

***Sponsorship gives you the opportunity to advertise your company and show your commitment to helping the community by providing operating support to HomeStretch and the working families we serve. We hope you will support the HomeStretch mission with one of the following sponsorships:***

### **HEADLINE EVENT SPONSOR: \$10,000**

- Up to 25 tickets at \$100 each (3 tables) to BBQ in the Burbs
- Top Stage signage (the focal point for broadcast, announcements, performances, etc.)
- Full wait service for food and drinks
- Fence signage on the side of venue (sponsor provides)
- Table tent recognition Hospitality tent (sponsor provides) signage
- Directional signage throughout venue (sponsor provides)
- Auction item (sponsor provides) coverage and promotion
- Prime recognition in event program, media publicity and event promotion
- Print Media logo on all promotional printed materials (event fliers, posters, ads, handouts, etc)
- Sponsor featured in ongoing announcements throughout the event

### **FOOD SPONSOR: \$7,500**

- Up to 15 tickets at \$100 each (2 tables) to BBQ in the Burbs
- Signage at food service area
- Full wait service for food and drinks
- Fence Signage on the side of venue (sponsor provides)
- Table easel signage on tables in front of main stage
- Directional signage throughout venue (sponsor provides)
- Refuse Can Wraps (sponsor provides)
- Auction item (sponsor provides) coverage and promotion
- Recognition in event program and with event promotions
- Print Media logo on all promotional printed materials (event fliers, posters, ads, handouts, etc)
- Sponsor featured in ongoing announcements throughout the event



### **VOCAL SPONSOR: \$5,000 - Sold**

- Up to 12 tickets at \$100 each to (2 tables) BBQ in the Burbs, preferred seating near stage area
- Stage signage (the focal point for broadcast, announcements, performances, etc.)
- Full wait service for food and drinks
- Table easel signage on tables in front of main stage
- Directional signage throughout venue (sponsor provides)
- Auction item (sponsor provides) coverage and promotion
- Recognition in event program and with event promotions
- Print Media logo on all promotional printed materials (event fliers, posters, ads, handouts, etc)
- Sponsor featured in ongoing announcements throughout the event

### **GUITAR SPONSOR: \$5,000**

- Up to 12 tickets at \$100 each to (2 tables) BBQ in the Burbs, preferred seating near stage area
- Stage signage (the focal point for broadcast, announcements, performances, etc.)
- Full wait service for food and drinks
- Table easel signage on tables in front of main stage
- Directional signage throughout venue (sponsor provides)
- Auction item (sponsor provides) coverage and promotion
- Recognition in event program and with event promotions
- Print Media logo on all promotional printed materials (event fliers, posters, ads, handouts, etc)
- Sponsor featured in ongoing announcements throughout the event

### **KEYBOARD SPONSOR: \$5,000**

- Up to 12 tickets at \$100 each to (2 tables) BBQ in the Burbs, preferred seating near stage area
- Stage signage (the focal point for broadcast, announcements, performances, etc.)
- Full wait service for food and drinks
- Table easel signage on tables in front of main stage
- Directional signage throughout venue (sponsor provides)
- Auction item (sponsor provides) coverage and promotion
- Recognition in event program and with event promotions
- Print Media logo on all promotional printed materials (event fliers, posters, ads, handouts, etc)
- Sponsor featured in ongoing announcements throughout the event

### **FIDDLE SPONSOR: \$5,000**

- Up to 12 tickets at \$100 each to (2 tables) BBQ in the Burbs, preferred seating near stage area
- Stage signage (the focal point for broadcast, announcements, performances, etc.)
- Full wait service for food and drinks
- Table easel signage on tables in front of main stage
- Directional signage throughout venue (sponsor provides)
- Auction item (sponsor provides) coverage and promotion
- Recognition in event program and with event promotions
- Print Media logo on all promotional printed materials (event fliers, posters, ads, handouts, etc)
- Sponsor featured in ongoing announcements throughout the event

### **TAMBOURINE SPONSOR: \$2,500**

- Up to 8 tickets at \$100 each to (1 tables) to BBQ in the Burbs
- Signage at the stage
- Wait service for drinks
- Recognition in event program and promotions
- Sponsor featured in ongoing announcements at event
- Print Media logo on all promotional printed materials (event fliers, posters, ads, handouts, etc)

### **BEVERAGE SPONSOR: \$2,500**

- Up to 8 tickets at \$100 each to (1 tables) to BBQ in the Burbs
- Signage at the bars
- Wait service for drinks
- Recognition in event program and promotions
- Sponsor featured in ongoing announcements at event
- Print Media logo on all promotional printed materials (event fliers, posters, ads, handouts, etc)

### **TABLE SPONSOR: \$1,000**

- Up to 8 tickets at \$100 each to (1 table) to BBQ in the Burbs
- Designated table
- Signage at the table
- Recognition in event program and with event promotions

**IN-KIND & OTHER SPONSORSHIPS AVAILABLE:**    Contact Joan O'Connell at 770 642-9185 X116



## BBQ IN THE BURBS featuring BANKS & SHANE

### SPONSOR FORM

Sponsor's Name (First/Last or Business): \_\_\_\_\_

Contact Person (If other than listed above): \_\_\_\_\_

Sponsor's Address: \_\_\_\_\_

\_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Sponsorship Level:** Please indicate the desired level of sponsorship:

\_\_\_\_\_ \$10,000 – Title Sponsor

\_\_\_\_\_ \$ 5,000 – Fiddle

\_\_\_\_\_ \$ 7,500 – Food

\_\_\_\_\_ \$ 2,500 – Tambourine

\_\_\_\_\_ \$ 5,000 – Vocal

\_\_\_\_\_ \$ 2,500 – Beverage

\_\_\_\_\_ \$ 5,000 – Guitar

\_\_\_\_\_ \$ 1,000 – Table

\_\_\_\_\_ \$ 5,000 – Keyboard

**Payment Information:** Please make checks payable to: **HomeStretch**

**Checks may be mailed to:**

HomeStretch  
89 Grove Way  
Roswell, GA 30075

**Credit Card payment:**

Online at: [www.homestretch.org](http://www.homestretch.org)  
By Phone: Donna Franz  
(770) 642-9185, ext. 114

Sponsor's Signature \_\_\_\_\_ Date \_\_\_\_\_

**Questions?** Please contact: Minnie Bowden  
(404) 401-3837 [minbowden@bellsouth.net](mailto:minbowden@bellsouth.net)

Housing Initiative of North Fulton, Inc. dba HomeStretch is recognized as tax exempt under section 501(c)(3) of the Internal Revenue Code – Federal Tax ID #58-2051038. Charitable contributions are tax deductible.