



22nd Annual Run the River Sponsorship Packet



5K, 10K & Kid's Fun Run

March 29, 2025



About Us

Since 1993, HomeStretch has been guiding working homeless families toward increased self-reliance and stability. We provide supportive housing and programs that equip working families to regain and sustain permanent housing.

Our Mission

HomeStretch empowers families with transitional support to acquire the resources, skills and behavioral changes necessary for achieving and sustaining their economic independence.

We accomplish this by

- Providing affordable, supportive housing in great neighborhoods where clients feel safe, connected and work toward stabilization.
- Understanding and developing interventions to address the impact of trauma, poverty and social bias experienced by our clients, and the effects on their cognitive skills and sense of agency.

Our Vision

To eradicate homelessness in (and with) the Greater North Fulton Community by creating pathways out of poverty for the families we serve.

Race Management Company:
Junction 311 • Jason Stine • Elizabeth Greer



Sponsorship Levels

Bronze Sponsorship <ul style="list-style-type: none">• Acknowledgement from the main stage• Marketing materials & items added to runner's bags	\$1,000
Silver Sponsorship <p>All the above, plus:</p> <ul style="list-style-type: none">• Sponsor logo included on all pre-event marketing if secured before printing• Sponsorship and company promotion displayed on HomeStretch social media platforms• Sponsor logo displayed on banner at the finish line area• Recognition at awards ceremony• Sponsor logo on official race t-shirt, race website• 4 complimentary race registrations; food and beverages for 4 runners	\$2,500
Gold Sponsorship <p>All the above, plus:</p> <ul style="list-style-type: none">• Set up one exhibit tent with promotional items at the post-race area• Recognition in HomeStretch marketing materials, social media post, website listing, annual report, and event signage• Two signs on the racecourse• A total of 6 complimentary race registrations; food and beverage for a total of 6 runners	\$5,000



Sponsorship Levels

<p>Platinum Sponsorship</p> <p>All the above, plus: Sponsor logo featured on starting line banner A total three signs on racecourse Set up of a total of 2 tents at finish line area A total of 10 complimentary registrations; food and beverage for a total of 10 runners</p>	<p>\$10,000</p>
<p>Title Sponsorship</p> <p>All the above, plus:</p> <ul style="list-style-type: none"> • Sponsor recognition at awards ceremony and presentation of plaque • Sponsor logo displayed on the race signup site and other internet race sites • Sponsor logo displayed on banner at start line and finish line area • Set up a total of 4 exhibit tents with promotional items at the finish line area • Logo advertised at Big Peach retail store • May provide promotional materials for distribution at the event • Total of 15 complimentary registrations; food and beverage for a total of 15 runners 	<p>\$25,000</p>



22nd Annual Run the River Sponsorship Form

Sponsor Information (*required items)

Company Name: _____

Contact Name*: _____

Phone Number*: _____

Email Address*: _____

Street Address 1*: _____

Street Address 2: _____

City*: _____ Zip*: _____ State*: _____

Please Provide logo files and additional materials to:

- Cheryl Carter (ccarter@homestretch.org)
- Elaine Williams (ewilliams@homestretch.org)

Please note, logo files must be high resolution. The deadline for logo and marketing materials is February 7, 2025.

Sponsorship Level: _____

Amount Due: _____

Amount of Check Enclosed: _____

Credit Card Number: _____

Exp Date: _____ MM/YY: _____ CCV : _____

Name on Card : _____





Thank You

We are grateful for your support in our mission to make a difference in the lives of those we serve. Thanks again for being a part of our community!

Contact Us

Have questions or prefer to contact us and discuss sponsorship opportunities?

Cheryl Carter

ccarter@homestretch.org

Elaine Williams

ewilliams@homestretch.org

Homestretch.org

Main: 770-642-9185

89 Grove Way, Roswell, GA 30075

501(c)(3) Non-Profit: 58-2051038

